



Think Before You Share

Before you like, comment or share content online, use the **SHARE checklist** to help you separate fact from disinformation.



SOURCE

Make sure information comes from a trusted source.

Have you heard of the source before? Do you recognise the url, or website name? Is the source verified? Checking these things can help you determine if a source is reliable.



HEADLINE

Always read beyond the headline.

Headlines don't always tell the full story. Always check the date and read to the end before you share articles with family and friends.



ANALYSE

Check the facts.

If something sounds unbelievable, it very well might be. You can use fact-checking services which are correcting false information about important issues every day. Or check the fact with an official source such as GOV.UK or Full Fact.



RETOUCHED

Does the image or video look as though it has been doctored?

It might be edited, or show an unrelated place or event. Check to see if the photo matches what an article says. You can also reverse image search to determine the source of the image.



ERROR

Look out for bad grammar and spelling.

Typos and other errors are clues that the information could be false. Official guidance will always have been carefully checked.